

# twinme, the only 100% kids-friendly messaging app







Paris, October 27<sup>th</sup>, 2016 – twinme is an ethical messaging and voice/video calls application with no signup, no phone number, no email address, no access to any personal information. It turns the Kurio XTREME 2 Special Edition kids' tablet into a comprehensive communication device, with no risk of unknown encounters, unsolicited calls, harassment, spam, etc. Exchanges are end-to-end encrypted and happen directly from device to device with no staging storage server where private data could be hacked. For grown-ups, twinme is available freely on Android and Apple smartphones and tablets.

"twinme is the only private instant messaging application we could dare pre-load on our Kurio XTREME 2 Special Edition kids' tablet", says Jérémy Fontaine, Global Licensing Manager at KD Group. "twinme unique kids protection features, combined with its comprehensive messaging and voice/video call services make it the ideal family communications tool in our ecosystem."

#### The kid's smartphone headache for parents

For parents, Internet is often considered as the space of all dangers. They have numerous reservations to give their kids a smartphone before they are grown-ups.

And yet, according to a March 2016 study by Influence Central, the average age at which kids get their first smartphone in the US is 10.3 years-old, and 64% of kids access the Internet daily with their own computer or tablet.

Facing such contradiction, parents are stretched between the need to allow their kids to stay in touch thru messaging, while being protected, and supported as they become autonomous online.

There are not many alternatives: blocked subscriptions or phones without internet access are perceived by kids as a punishment.

This is why twinme proposes a service that radically changes the situation.

#### twinme: the solution that works for both kids and grown-ups

Freely available on the Apple App Store and on Google Play, and pre-loaded on the Kurio XTREME 2 Special Edition tablet, twinme is the private messenger app that is best adapted to both kids and their family and friends.

### No sign-up = no personal information

With no sign-up, twinme does not need a phone number, an email address or a social network ID. The application does not access, store or use any personal information.

## Stay in touch with persons met in-person in "real-life" only

No need for an email address or a social network ID: to connect with someone you only need to scan a QR code that pairs uniquely both devices.

This way, kids can only interact with persons they meet in real life: their parents, family, school mates and other close friends.

"The Kurio XTREME 2 Special Edition kids tablet is a great fit for our twinme private messenger", says Michel Gien, Twinlife co-founder and CEO, "The XTREME 2 Special Edition enables kids to interact with their family and friends like on a smartphone but without a phone number. Parents feel safe and kids have their first gown-up device in their hands."







twinme can be used on smartphones and tablets with a WiFi or 3/4G connection and is available on iPhone, iPad, iPod and Android devices as well as on the Kurio XTREME 2 Special Edition tablet available in stores.

twinme is a mobile private messenger with no sign-up that enables users to take the power back on their data.

To access HD visuals, click here

<u>About twinme</u>: <u>twinme</u> aims at disrupting the relationship model used by telecom and instant messaging services based on your phone number and access to your device address book. This model raises ethics questions related to privacy protection of your personal information and your freedom to control your communications.

twinme is a mobile private messaging application allowing to make high definition voice and video calls and exchange content, without providing any personal information. twinme allows you to define, manage, and revoke, your contact information, which is unique to each of your contacts, not transferable, and not usable by anyone else. You define how you want to interact with each of your contacts, whether a family, a friend, a colleague, or a complete stranger met at a social event. No unsolicited calls, no harassment, no spam: "You" are in control!

twinme is freely available on Apple and Android mobile devices.

https://twin.me https://twin.life

facebook: <a href="https://www.facebook.com/twinmeapp/">https://www.facebook.com/twinmeapp/</a>

twitter: https://twitter.com/twnme youtube: https://youtu.be/uj2bFKO\_L60 Press Contact Michel Gien +33 1 41 13 14 97 press@twin.life